



How Helping Lost Pets will help your clinic

HelpingLostPets.com (HeLP) is a FREE nationwide database for lost and found pets that connects shelters, veterinary clinics, rescue groups, the public, and volunteer groups across the nation to effectively reunite lost pets with their owners. What makes HeLP unique is that it is map-based and fully searchable by breed, location, size, color, gender, and other identifiable information, making it easy to match lost and found pet listings. To ensure our listings stay current, our system automatically contacts owners/finders for status updates at defined intervals. This allows our system to remain up-to-date and display only pets that are still missing and truly need our help getting home. We have found that flyers are one of the most effective ways to reunite a lost pet. When someone lists a pet, they can instantly create free flyers. This is just one of the many free tools the site provides to get pets back home.

When a clinic helps reunite a family with their missing pet it creates goodwill and appreciation from the pet owner and their community. In addition, giving your clinic the tools to help reunite lost pets with their families will help reduce shelter intakes and decrease the number of pets being euthanized. The ASPCA estimates that 40-60% of shelter pets are actually lost, not homeless!

We understand that your clinic's main responsibility is assisting sick and injured pets leaving little time to manage lost/found reports that come in to the clinic. Helping Lost Pets can manage those listings for you, eliminating the need for bulky listings that are never updated. When someone notifies you of a lost/found pet or brings in an injured "stray", you can search our site for a match, assist by listing a found pet, or simply refer them to www.HelpingLostPets.com to search and manage their own listing.

The top 5 reasons to add your clinic to our website:

1. When someone brings in a found pet without a tag or microchip, the chip is unregistered, or the contact information isn't current, you can look on our map for pets missing near you. In addition, veterinarians and shelters have access to contact phone numbers provided in our database not available to the public. HeLP provides you with the fastest possible means to reach an owner.
2. Listing a found pet is much faster than phoning around to other clinics. When a pet is listed, alerts are instantly sent to clinics, shelters, volunteer lost and found groups and other members in your area who have joined and signed up to receive our alerts.
3. By registering a found pet, or referring the owner/finder to our site, the pet is placed in a database for the public to view. The listing is also posted to our partner's Facebook pages and other social media sites to help get the word out and to enlist the help of others. In addition, your local shelter has visibility to the found pet in case someone shows up at their shelter looking for that pet.
4. When your organization joins HeLP, your clinic will be listed on our map. Thousands of people access our website every day and may use our site to search for a clinic in your area. Again, all of our services are 100% free.
5. Pets and their owners develop long-term relationships with their clinic and their staff. When a pet is lost and is not returned to their rightful owner, that pet may end up in the care of another clinic who may not know their medical history. This can cause heartache to the family, stress and danger to the pet and loss of a client to a clinic. Getting a lost pet back home is a win-win for everyone!

To sign your organization up and start receiving listings, go to: www.HelpingLostPets.com/ORG.

How to use the search feature for our site: <https://www.youtube.com/watch?v=SOETOSh5eMk>

Please feel free to contact us if you have any further questions or would like assistance:
support@helpinglostpets.com